



BENEFITS OF THE GOOGLE PREMIER PARTNERSHIP

The Premier Partner badge distinguishes top agencies with a strong track record managing large volumes of Adwords accounts across multiple industries while focusing on client growth.

HOW DOES GOOGLE SELECT A PREMIER PARTNER?

Google looks at a number of factors such as campaign implementation in accordance with Google best practices, client growth in each specialization, and client retention before granting a specialization.



SPECIALIZATIONS

The Google Premier badge is the highest achievable Google partner-level recognizing expertise in five Google specializations:

- Display
- Mobile
- Search
- Shopping
- Video

The Premier Partner badge is recognition of our policies and practices that rigorously adhere to Google's Best Practices:

- Maintaining a staff of Google Certified Specialists
- Recognized for managing successful online campaigns for businesses across multiple industries and size
- Demonstrating advanced knowledge in Google Adwords advertising products
- Consistently providing ongoing training to our Media Partners



WHAT DOES THE PREMIER PARTNER BADGE MEAN TO US?

It is a symbol of honor, accomplishment, and trust to now be able to claim our expertise and display a Google Partner badge differentiating us from other agencies.

With Google's badge of trust, you can be assured that you are partnered with a search partner that is recognized among the very best in the industry. Further, through Executive Business Meeting with Google and the Google Annual Partner summit, our team will always have direct access to new search innovations and cutting-edge technology from Google. As our partner, you too are a Google Premier Partner.